



Mons Collective

Creating Experiences | Building Connections | Delivering Impact

SERVING CLIENTS ACROSS THE GCC & INTERNATIONAL MARKETS

[MONSCOLLECTIVE.COM](https://monscollective.com)

WHO WE ARE

We produce moments that matter,
across the GCC & beyond

Mons Collective is a multidisciplinary company
operating at the intersection of experiences,
production, strategy, technology and commerce.

We partner with global brands, institutions,
governments, artists, developers, entrepreneurs
and change-makers to create meaningful
experiences, solve operational challenges and
deliver measurable business outcomes.

THE FOUNDER

“ Clients deserve more than a service provider — they deserve a trusted partner capable of turning ambitious visions into reality. ”

About Mona

Founded by Mona Malik, Mons Collective was built on the belief that clients deserve a partner, not just a provider.

With a decade of experience spanning event management, production, client relations and business development, Mons Collective provides integrated solutions in creativity, strategy, technology and commerce under one platform — delivering both exceptional experiences and measurable business outcomes.



Mona Malik — Founder & Managing Director



Mons Collective

OUR VISION

We transform ambitious
ideas into powerful realities.



We partner with global brands, institutions, artists,
entrepreneurs and change-makers to create experiences
that connect people, shape culture and drive
meaningful impact.



By bringing together strategists, producers, designers,
technicians and innovators, we work through creativity,
collaboration and flawless execution — delivering with
precision across the GCC and international markets.



WHAT WE DELIVER

Eight divisions, one collective.

Integrated solutions across experiences,
production, strategy, technology and commerce.

01



Events & Experiences

We design and deliver
unforgettable brand experiences.

02



Production

End-to-end production
that brings ideas to life.

03



Marketing & Communications

Meaningful stories that
connect and convert.

04



Creative Studio

Bold ideas. Beautifully crafted
across every medium.

05



Consultancy

Strategic guidance that
drives clarity and growth.

06



Tech & Digital Solutions

Smart technology built
for modern business.

07



Corporate Gifts & Merchandise

Thoughtful gestures that leave a lasting
impression.

08



Trade & Commerce

Global connections. Seamless commerce.
Real results.

Events & Experiences

We design, manage and execute memorable experiences that strengthen brands, celebrate milestones and connect people through meaningful engagement — from intimate private gatherings to large-scale corporate productions.



Corporate Events

Conferences · Award Ceremonies · Product Launches · Annual Meetings · Town Halls · Summits · Gala Dinners · Networking Events · Corporate Retreats



Luxury Weddings

Wedding Planning · Destination Weddings · Wedding Design · Venue Selection · Guest & Vendor Management · Hospitality Coordination · Catering



Exhibitions

Trade Shows · Expo Management · Stall Design & Fabrication · Brand Presence · Logistics · On-site Support



Social Celebrations

Birthdays · Family Celebrations · Engagements · Anniversaries · VIP Events



Entertainment

Celebrity Booking · Artist Management · Live Bands · DJs · Cultural Performances · Hosts & MCs · Interactive Entertainment



AVL

Audio · Video · Lighting · LED Walls · Staging · Rigging · Technical Production · Conference Systems



Corporate Gifts & Merchandise

Branded Gifts · Premium Merchandise · Custom Packaging · Curated Hampers · Employee Rewards · Client Gifting



Drone Shows & Special Effects

Drone Light Shows · Projection Mapping · Laser Shows · Fireworks Coordination · Special Effects



Brand Activations / Product Launch

Experiential Marketing · Pop-ups · Roadshows · Product Launches · Sampling · Influencer Engagement · Consumer Engagement



AI Interactive Activations

AI Photo Booths · Motion Tracking · Gesture-Based Experiences · AR/VR Experiences · Smart Installations

Production Management

Our production division provides strategic planning, technical expertise and operational support for events, activations, exhibitions and live experiences.



Technical Production

Audio · Video · Broadcasting · AVL Integration · Lighting · LED Screens · Live Streaming



Technical Design

Stage Design · CAD Layouts · Venue Planning · Technical Drawings · Production Documentation



Overlay and Design management

Event Branding · Signage · Temporary Branding · Wayfinding Systems · Environmental Graphics



Site Operations

Site Supervision · Crew Management · Logistics · Safety Management · On-site Coordination



Exhibitions and structures

Exhibition Stands · Fabrication · Modular Structures · Custom Builds · Dismantling



3D Mock-ups

Conceptual 3D Design · Visualizations · Walkthroughs · Client Presentations · Pre-visual Planning



Interior and Fit out

Interior Design · Space Planning · Joinery · Finishes · Fit out Execution · Turnkey Solutions



Printing and Advertising

Large Format Printing · Banners · Backdrops · Branding · Signage · Outdoor Advertising · Promotional Materials

Creative Studio

Creative solutions that transform ideas
into compelling visual experiences and
brand communications.

Capabilities

Creative Direction • Brand Identity Design •
Event Branding • Graphic Design •
Presentation Design • Motion Graphics •
3D Visualisation • Content Production

Consultancy

Strategic advisory services helping businesses
improve operations, execute projects and
unlock growth opportunities.

◆———— Capabilities ———◆

Business Consultancy · Event Consultancy ·
Market Entry Consultancy · Project Management ·
Procurement Consultancy · Operational
Consultancy · Business Development ·
Bid & Tender Consultancy



Trade & Commerce

Facilitating sourcing, procurement and trade
partnerships across regional and international
markets.

✦ Capabilities

General Trading • Import & Export • Product Sourcing •
Procurement • Wholesale Distribution •
Vendor Management • Supply Chain Coordination •
B2B Trade Facilitation

Marketing & Communications

Integrated marketing solutions designed to build visibility, strengthen brands and generate measurable results.

Capabilities

Brand Strategy • Digital Marketing •
Social Media Management • Content Creation •
Experiential Marketing • Event Marketing •
Influencer Campaigns • Public Relations •
Media Relations • Campaign Management

Tech & Digital Solutions

Technology-driven solutions supporting business growth, operational efficiency and customer engagement.

Capabilities

Website Development · E-Commerce Development · CRM Systems · Event Registration Platforms · Automation Solutions · Mobile Applications · Digital Transformation

INDUSTRIES WE SERVE

Trusted across sectors

From governments and global institutions to luxury brands and high-growth ventures —
we deliver with the same standard of precision across every sector.



GOVERNMENT



REAL ESTATE



HOSPITALITY



HEALTHCARE



EDUCATION



TECHNOLOGY



FINANCE



LUXURY BRANDS



RETAIL



FMCG



ENTERTAINMENT



NON-PROFIT
ORGANISATIONS

— ♦ BEGIN THE CONVERSATION ♦ —

LET'S CREATE SOMETHING EXTRAORDINARY

From first concept to flawless delivery — tell us what you're imagining.



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REACH

GCC & International



Mons Collective

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